



2021 Jeonju International Awards for Promoting Intangible Cultural Heritage Program Book



October 7th, 2021 (THU)
at 21:00 Korean Time (GMT+09:00)

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Research Center for Intangible Heritage and Information



2021 Jeonju International Awards for Promoting
Intangible Cultural Heritage

Jeonju City invites the world to the one and only International Intangible Cultural Heritage Awards Ceremony!

The city of Jeonju invites the world in celebrating the 2021 JIAPICH Finalists. The Jeonju Awards are about bringing attention to the global ICH actors, communities, and NGOs that deserve recognition.

The Jeonju International Awards for Promoting Intangible Cultural Heritage aims to make this yearly event truly reflect the diverse ICH international community. This is the 3rd year promoting and celebrating the JIAPICH Finalists who have been chosen by renowned judges.

This year's finalists are: Chariot maker of Nepal Dil Kumar Barahi, Gondola Association of Italy El Fèlze, and Bio-cultural diversity preservationist Dr. Shirinbek Davlatmamadov of Tajikistan.

The JIAPICH have helped promote 3 of the best-qualified individuals and groups for each of the last three years. We are about implementing ways to strengthen the Jeonju award network of applicants who have shown for the past three years that many of their activities are worthy of promotion and the spotlight.

We hope to see all of our ICH community members at the Jeonju Awards!



The Jeonju International Awards for Promoting Intangible Cultural Heritage Online Ceremony will be streamed through YouTube on **October 7th 2021 at 21:00 Korean Time (GMT+9)**



The Center for Intangible Culture Studies youtube



The Jeonju International Awards for Promoting Intangible Cultural Heritage Online Zoom Festival is scheduled for **October 7th 2021 at 22:00 Korean Time (GMT+9)**



Online Festival

Significance

Jeonju City, which established the "Jeonju International Awards for Promoting Intangible Cultural Heritage (ICH)," took the initiative to transmit, safeguard, and promote ICH around the world through the actions of its local government. Jeonju City is a cultural hub city of Korea with rich ICH resources. The identity of the city comes from its creativity, based on Korean tradition and culture, which is in line with the spirit of UNESCO and safeguarding ICH.

Jeonju City is proud to set another milestone in the field of ICH by hosting these awards. The awards promote the universal values of humanity transcending nation, ethnicity, religion, or gender. Jeonju City wishes the awards to play a role in the networking of the global ICH community, the development of human culture, and the sustainable development of international ICH.

Jeonju City believes that the ICH left by the previous generation can be a valuable asset in the 4th industrial revolution era. Far from regarding ICH as merely old and obsolete, Jeonju City is trying to transform it into digital heritage and move on to becoming a smart city. Jeonju City has always been at the forefront for the safeguarding of ICH, opening the way for a new era even in the age of advanced science and technology.

The awards have gained great positive feedback from around the world. The third annual Jeonju ICH Awards received forty-four applicants from twenty-nine different countries

"Jeonju International Awards for Promoting ICH" will continue to honor the contributors to the safeguarding of ICH and its transmission. Jeonju City anticipates being the lighthouse of hope for all ICH holders, groups, and individuals who are striving to safeguard ICH.



We welcome all of our audience members who have come together to watch the 3rd annual Jeonju International Awards for Promoting Intangible Cultural Heritage, hosted by the Korean Cultural hub city of Jeonju. While the world is still going through the ongoing COVID-19 pandemic, we thank all of the participants, actors, organizations and institutions in the field of Intangible Cultural Heritage who were able to support us here at the 3rd annual awards ceremony.

The Jeonju Awards reflect a belief in ICH's potential for future generations, and our awards acknowledge those in the ICH field who are working hard to safeguard and transmit this knowledge to the next generation of ICH bearers. Those at the forefront of utilizing and protecting ICH are going against lifestyle changes in our current society, which have resulted from industrialization and urbanization.

I would like to personally thank them for protecting ICH so we can enjoy and pass on its value and meaning to future generations. These awards are for them.

The City of Jeonju, where ICH handed down from generation to generation has become the slogan of the city, has become the foundation for the "Jeonju International Awards for Promoting Intangible Cultural Heritage", established to protect and develop the immeasurable value of ICH.

We look forward to continuing our contributions to safeguarding and transmission efforts.

Dil Kumar Barahi, El Fèlze, and Shirinbek Davlatmamadov, I sincerely congratulate all of you for receiving the 2021 JIAPICH Finalists status. I hope that all of your respective work in the field of ICH is transmitted to future generations and will continue to be highly valued.

Thank You.

2021. 10.

Jeonju Mayor **Seungsu Kim**



Hello, it is nice to meet you all. My name is Donghwa Kang, Jeonju City Council Chariman. The beautiful sunset of the Fall is unfortunately overshadowed by the pandemic in recent times. It has been awhile since the start of this pandemic.

Although it is threatening our lives, many of us are still smiling and maintaining a positive outlook on life. This is because although the pandemic is menacing our society, it cannot take away our will to live happy lives.

The power of culture is perhaps meant for our current times. As the pandemic is making everyday social life more difficult, many are seeking out cultural experiences in order to enjoy our heritage in the midst of the pandemic.

The Jeonju ICH Awards strive to meet the needs of the public for cultural experiences by safeguarding the transmission process of these heritages. I would like to thank all the international applicants who have participated in our Jeonju ICH Awards, and also our renowned Judges who took their time to participate.

First and foremost I congratulate all of our 2021 JIAPICH finalists. Although our culture and languages are different, through the Jeonju ICH Awards platform we have come together in unison and broken down our cultural barriers.

As the world's ICH is not the property of a nation or ethnicity, but rather a heritage of the world to protect for our future generations, it is my honor to be representing the cultural heritage hub city that is Jeonju city and to be welcoming to all of our ICH participants.

It is my hope that Jeonju City will be leading the way for ICH safeguarding and transmission processes for all of humanity. Once again I thank all of our finalists. May all of your hard work and efforts bear the fruit of success in the years to come.

Thank you.

2021. 10.

Jeonju Clty Council Chairman **Donghwa Kang**



Congratulations to all of the participants in the 3rd annual Jeonju International Awards for Promoting Intangible Cultural Heritage. As the world is in disarray because of the pandemic, it is a similar situation in our disrupted domestic economy and social environment.

However, it is my belief Jeonju citizens are resilient and will overcome these difficult times with patience and unity. Currently, there are about 90 holders of intangible cultural assets, including national intangible cultural assets, in 14 cities and counties including Jeonju in Jeollabuk-do. Out of the 90 holders of intangible cultural assets including national intangible cultural assets, 45 talent and entertainment holders from the City of Jeonju are working hard on transmission activities. This is something we are very proud of as we have the largest number of holders of intangible cultural assets in Korea, and it is an asset and treasure that will usher in an era of self-respect in Jeonbuk, which has inherited the lives and spirits of our ancestors.

It is indeed the pride of Jeonju the cultural hub city of Korea. As such, Jeonju has established the Jeonju ICH Awards in order to stand up as a center of culture and art, and to lead the sustainable development of ICH around the world. The interest in the Jeonju ICH Awards is increasing every year, and it is truly a proud thing to say that the various ICH bearers, benefactors, and organizations are waiting for the Jeonju ICH Awards every year.

This year's 44 applicants come from 29 different countries. Out of those 44 applicants three Finalists emerged, with two individuals and one group being the awardees. Dil Kumar Barahi, Shirinbek Davlatmamadov, and the El Fèlze organization, I sincerely congratulate all of you. In the future, it is my wish that Jeonju ICH Awards' exemplary activities for the safeguarding, transmission, revitalization, and sustainable development of ICH will be presented in a new way every year, and as the harmony of the global network of Jeonju ICH Awards applicants grow, so to will the promotion of human culture with Jeonju being the hub city of ICH.

2021. 10.

Jeollabukdo Intangible Cultural Heritage Association Chairman **Kisuk Wang**



Uisik LEE

Lacquerwork Master Artisan
Jeonbuk Intangible Cultural Property No. 13

The artistic soul that was born with the light that gained the color from nature! Master Uisik Lee finds the beautiful colors created by our Korean ancestors as he goes on the road. He strolls down Jeonju river to collect the mud that is caught on the reed leaf which is left by the heavy rain. He also finds colors in stones and natural objects that are hard to find and have difficult names, with even corn flour being used for its colors. After having gone through many trials, he delicately puts colors into the lacquered art work of pheonix and vines. Master Uisik Lee made a special plaque only for the 2019 Jeonju International Awards for Promoting ICH. The frame is made from the wood of the Korean nut pine called Hongsong, which can last for many generations without being distorted. The colors from nature such as soil, stone, lacquer, etc are lacquer-painted onto the frame, which is inlaid with mother-of-pearl. The plaque created by his artistic soul wishes to shine beyond not only Jeonju and the country of Korea but also to the world through the promoting of intangible cultural heritage.





Dil Kumar Barahi

Nepal

The Barahi community in Nepal is part of a caste known for their carpentry. Mr. Dil Kumar Barahi comes from this lineage of making wooden chariots for the God Karunamaya. His experience as chariot maker stretches over 50 years, and his work plays a key part in the chariot procession of God Karunamaya that takes place in the city of Patan within Kathmandu Valley (where the God Karunamaya is believed to reside half of the year). Mr. Barahi maintains the ICH of chariot making for the next generation by working hard to teach young chariot makers of Patan to continue what his forefathers have done. All the young people within the Barahi community are welcomed to learn the skills of making the chariot.



El Fèlze

Italy



In 2002 Mr. Saverio Pastor founded El Fèlze, an association that brings together all the craftsmen involved in the construction of the gondola and its furnishings, as well as the elements of the gondolier's clothing. El Fèlze is an economic and cultural project, open to craftsmen, gondoliers, professional associations, public bodies, cultural associations, sports clubs and anyone who shares the desire to safeguard, promote and promulgate the history and secrets of the gondola. Its 100 members do not intend to 'live in the past', as they hold many workshops in Venice for the public and young people to experience the gondola making process.





Dr. Shirinbek Davlatmamadov

Tajikistan

Dr. Shirinbek Davlatmamadov received a medical education and specialized as a surgeon, but he found fame in various fashions: as a medical doctor, scientist, teacher, folk healer and guardian of the cultural heritage of his birthplace Ishkashim district of Tajik Badakhshan. His activities in each of these areas has made huge contributions to the development, formation and preservation of local heritage. He has initiated many projects that he has implemented within the framework of the activities of his public organization "Gulu Giyoh". In addition, Dr. Shirinbek Davlatmamadov has become active in the field of bio-cultural diversity preservation due to dramatic changes in the social, cultural, political, and economic life of his local community after the breakup of the Soviet Union.

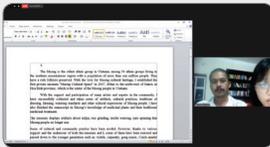




Jeonju International Awards for Promoting Intangible Cultural Heritage Colloquium

(2021. 5. 13. Zoom)

The 2021 Jeonju International Awards for Promoting Intangible Cultural Heritage Colloquium was a preliminary event to this year's Jeonju awards. On May 13th, previous finalists from 2019 and 2020 Jeonju Awards joined on the Zoom platform to engage in dialogue about their ICH safeguarding activities and what the Jeonju Awards meant to our finalists. Here are some of their activities highlighted from the Colloquium



Hieu Duc Vu | Muong Cultural Museum Director, Vietnam

“The reception of the Jeonju Awards allowed us to sustain our transmission process of Muong ICH, and it helped in reminding the general public about our efforts in safeguarding our heritage.”

Ki Leonce | Burkina Faso, Director of ASAMA

“The pandemic has made it difficult to keep up with many of the transmission process of ICH in our country. Through the Jeonju ICH Awards, ASAMA was able to have a budget to run many safeguarding activities that were helpful to our team. We are very grateful.”

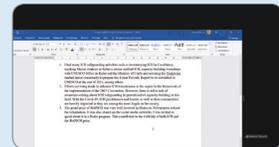


Montserrat Poblete Aguerrebere | NGO Impacto, Mexico

“NGO Impacto was able to help the indigenous people of the Chiapas region of Mexico with the prize money and we are very grateful.”

Ahmed Skounti | Cultural Anthropology Professor, Morocco

“The promotion of my finalists status was on the newspaper, social network, and the radio. The finalist status from Jeonju ICH award shined a light in my activities domestically in Morocco, therefore helping my studies immensely.”



Ananya Bhattacharya | Contact Base Director, India

“The Jeonju ICH Award was an inspiration to many of our cultural heritage bearers. We are ever thankful for receiving the Jeonju ICH finalist status and we thank the Jeonju City for hosting such an important event on behalf of the international ICH community.”

Dale Jarvis | Heritage Foundation of Newfoundland and Labrador Director, Canada

“The Finalist prize money helped with maintaining and finishing the inventory of our digital heritage collection. After receiving the Jeonju ICH Award, HFNL is working harder to safeguard the transmission of our traditional heritage bearers and our activities reflect our hard work.”





Jeonju International Awards for Promoting Intangible Cultural Heritage **Exhibition**

(2021. 8. 27. – 9. 3. Jeonju City hall lobby)

In collaboration with Jeonbuk National University students, the second preliminary event for the 2021 Jeonju Awards was an exhibition at Jeonju City Hall lobby displaying banners, 3D-printed finalists figures, and a photo zone, with our young university student curators actively participating in our exhibition to the public. “Young curators with the spirit of Jeonju” was the slogan for our exhibition, which took 8 weeks to prepare and was successful in linking our Jeonju ICH Awards with young students who had the chance to work in the exhibition of international venues.





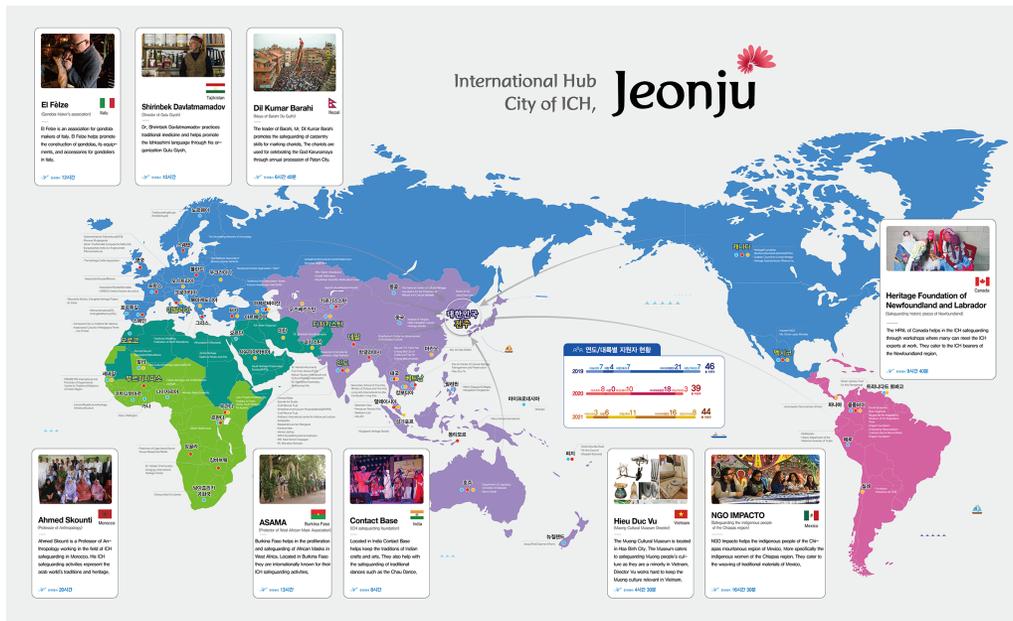
Preliminary Event 2 - Exhibition

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The Jeonju ICH International Award was created to shine a light on the ICH of the world and to safeguard the transmission of ICH all around the world.



The Jeonju Declaration of ICH Hub City Act in 2017 during the ICH forum in Jeonju was the foundation for our awards. Above is the timeline of our Jeonju awards, which has led up to our current 2021 JIAPICH.



This is the map showing all the previous finalists and applicants of the Jeonju ICH Awards.



• 2021 JIAPICH Ceremony Program

TIME	Online Zoom Festival	Moderators: Hyunggeun Kim (Jeonbuk National University), Haeyeon Park (Announcer),
21:00~	Opening Address	by Jeonju City Mayor Seungsu Kim
	Welcome Address	by City Council Chairman Donghwa Kang
	Congratulatory Address	by Jeollabukdo ICH Association Chairman Kisuk Wang
	The awarding ceremony	by Mayor Seungsu Kim
	The 2021 JIAPICH finalists	Dil Kumar Barahi (Nepal)/ El Felze (Italy)/ Shirinbek Davlatmamadov (Tajikistan)
	Congratulatory Performance	Gayageum Byungchang (Traditional Korean Music and Singing) performed by Aesuk Park (Jeollabukdo ICH #49), Yongan Cho (Jeollabukdo ICH #9), Modu Moon, Younbok Choi, Yujung So, Subi Kim
	Finale	





• Online Zoom Festival Program

TIME	Online Zoom Festival
22:00~	Introduction
	Ghil'ad Zuckermann (Australia)
	Chiang Mai Provincial Administrative Organization (Thailand)
	Serfenta Association (Poland)
	Mali Cultural Heritage Agency (Mali)
	Aigine Cultural Research Center (Kyrgyzstan)
	Break
	2021 JIAPICH Finalist Q&A
	Finale

After the 2021 JIAPICH Online Ceremony, we are inviting the ICH community to join us on Zoom, where the ICH safeguarding activities of the JIAPICH applicants from previous years will be presented! The goal of the 2021 JIAPICH Online Zoom Festival is to promote as many ICH actors, communities and NGO's as we can from around the world. It is our goal to make this yearly event truly reflect the diverse ICH international community. We are about implementing ways to strengthen the Jeonju Award's network of applicants who have shown for the past three years that many of their activities are worthy of promotion and the spotlight. Please join us for the festival, as there will be time at the end for questions to our finalists & presenters!



Ghil'ad Zuckermann, Australia

Professor Zuckermann applies innovative lessons from the Hebrew revival to the reclamation and empowerment of aboriginal languages and cultures all over the globe.



Chiang Mai Provincial Administrative Organization (CMAPO) Team, Thailand

CMAPO of Thailand's main strategies is to enhance and strengthen the network for transmission of arts, cultures, indigenous knowledge, and religion, as well as historic site conservation.



Serfenta Association, Poland

Serfenta of Poland's activities are based on examining and presenting the current state of Basketry and carrying out protective measures.



Mali Cultural Heritage Agency, Mali

Mali Cultural Heritage Agency is an NGO which was created in 2007 and the founding work surround identifying, documenting, preserving, and protecting traditional cultural heritage places, historic and religious natural places through generations.



Aigine Cultural Research Center, Kyrgyzstan

Aigine CRC is a non-profit NGO founded in May 2004 to carry out activities in the field of cultural heritage, traditional knowledge, education and applied social research based on external grants and self-financing.



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The Jeonju International Awards for Promoting Intangible Cultural Heritage
Secretariat Contact Information:

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